

## Siskind Susser:

# Building Award-Winning Applications in Neota

Twenty-five year old Siskind Susser is one of the best-known immigration law firms in North America. Their attorneys have experience in handling all aspects of American immigration and nationality law.

They constantly monitor developments in immigration law and use state-of-the-art technology for research, client communications and case management.

Founding Partner, Greg Siskind, discovered Neota Logic's capabilities after reading about it in the LegalTech press and identified several areas it could be used across the firm to better serve their clients as well as their staff.

### Challenges

There were several areas the firm thought could be improved with self-service applications. There were two main reasons for doing this. Firstly, so their clients could receive legal advice in minutes, at any time of day or night. Secondly, to save their own lawyers time providing legal advice especially since there were some situations where their lawyers would give legal advice, but this was considered business development rather than billable work. They wanted to ensure this process was made as efficient as possible.

## Solution

Neota Logic is a no-code AI automation platform, providing professionals with a wide range of easy-to-use tools to rapidly build applications that automate any aspect of their services.

Greg commented, 'We chose to work with Neota as they were pioneers in this space. No other providers had a no-code application development that combined document, expertise and process automation in one platform. With the solution being no-code it meant that non-programmers could build applications in the platform'.

The firm has built a dozen apps over the past 2 years. Initially, they began with one builder and then the lawyers would work on the logic. Now, they've scaled up to have a bigger team working on these apps.

Among the apps the firm has completed are:

- An H-1B Public Access File generator that makes it easy for employers to meet the 24-hour deadline to create this series of documents and notify labor unions;
- A 50-state immigration advisor which assists rural and inner-city hospitals assess whether they qualify to recruit international physicians to work in their facilities; This was a complex app to build as a different app was designed for each state, specific to that state's needs;
- An app that advises people born abroad whether they are considered citizens at birth;
- An app rolled out in one day in Spanish and English that helped DACA recipients in understanding how President Trump's revocation announcement affected them individually.

**Public Access File Builder (For Attorneys)** Source

Company Name:

Full Name of Individual Authorized to Sign the Public Access File:

Title of person authorized to sign file:

Are you the individual at the company who is authorized to sign the completed Public Access File?

☒ Yes

☐ No

Would you like to sign the Public Access File electronically?

☐ Yes

☒ No

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Siskind Susser has also built a whole host of internal applications. Greg commented, 'The great thing about Neota is that it's like a block of clay, you can design anything you like with it'. Instead of seeing the platform for purely automating legal advice, the firm has created a Client Survey Tool, where a link is sent to their client and the outcome action will be dependent on the answers they give. For example, if the feedback is positive, they will be asked to leave a review on social media. They have made other applications where employees can report their vacation days. These are tools that they would have normally had to pay extra for but can all be built in Neota.

