



# Welcome to the **content management** system that everyone already knows how to use

**Affinity**, the truly native Outlook integration to your content store

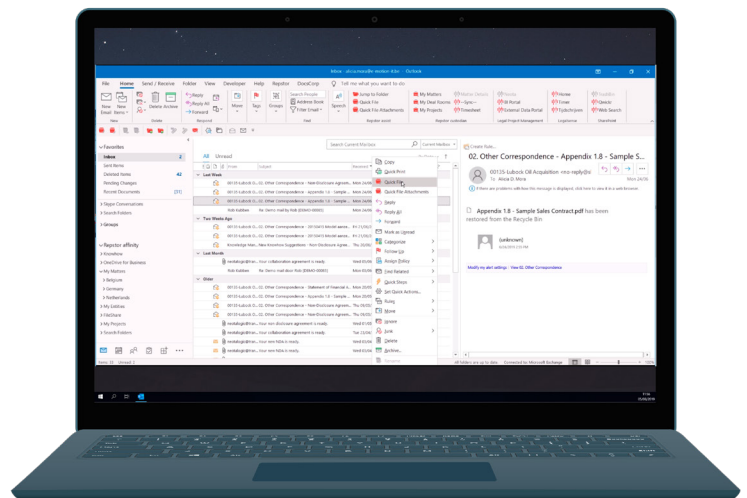


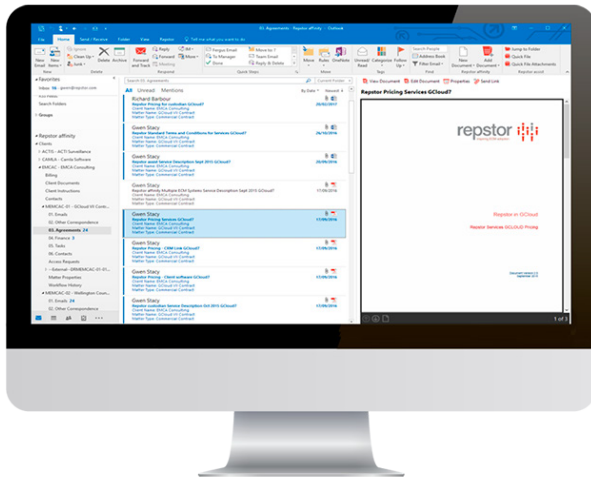
## Make Outlook the user interface and make your content work for you

It's all very well having a great content repository, but if teams aren't using it, the benefits and payback will be limited.

**Repstor affinity** cuts straight through this issue, by making Microsoft Outlook the front-end to content management. Because it's a tool teams use every day, they won't have to change the way they work. This means they're 100% more likely to routinely store client and project or case-related content and correspondence where it can be found instantly – in the central content management repository.

Repstor affinity is the only truly native integration to MS Outlook offering a seamless user experience on and off-line for email management, document management etc. Filing of emails and content all happens in the background so even if you want to file 100s of project-, case-, or client- related emails in one go, users can do this in an instant and continue working while the emails upload to the content system in the background.





All features below are available in Outlook

#### ROI & savings

- Boosts ECM payback, as users default to storing and accessing all content there
- IT burden is reduced as multiple instances of content are consolidated and moved from email systems to a central file store

#### Rapid deployment & take-up

- Very easy to roll out and manage, through a simple plug-in to Outlook and out-of-the-box connectors to a range of ECM repositories & file stores
- Minimal training needed: users can continue working the way they always have, but now routinely storing and accessing significant emails in the right place

#### Unrivalled performance

- Native integration and no dependency on .NET and VSTO means there is no time lag as content is filed or retrieved – content management happens at the speed of Outlook

#### ECM system agnostic

- Repstor affinity can be used with content stores and file shares including SharePoint, M-Files, Microfocus Content Manager, OpenText Content Server and eDocs, Dropbox, Box, iManage Work, Meridio, HighQ and more

#### Systematic Compliance

- Easy to control centrally within group policy – e.g. for pushing out health & safety information and making sure every employee sees it
- Supports version management, and document IDs to keep related content organized

#### Continuous Productivity

- Enables content access and collaboration wherever users are
- With both on- and off-line access, users can view, add and edit content whether connected to a network or not

## What our customers are saying:

“Repstor affinity is a key part of our Office 365 deployment...Users have adopted the system without the need for any special training.”

**Debra Jones, Project Manager,  
National Resources Wales**

“Repstor affinity opens up the wider world of Office 365 to us. We now have access to a great many additional possibilities.”

**Honza Cervenka, IT Project manager  
& Solicitor, McAllister Olivarius**

#### About Transform Data International

Transform Data creates context based systems on the principle of “Business First, User First” and has a specific focus on professional and financial services organizations, law firms and legal departments. Our solutions strengthen the adoption of Office 365 and SharePoint to ensure the optimal use of information within organizations. We help organizations to optimize their employees’ total productivity by combining documents, tasks, workflows, external data and reports into one context based user interface.